# SPONSE R

5 ARTISTS 1 LOVE
ART SHOW & PERFORMANCE
SPONSORSHIP PACKAGE

DAC Sartists'llove.com

# 5 ARTISTS, 1 LOVE

—— Black History Month Art Exhibit and Performance

# ABOUT THE ART EXHIBIT

This is the 12th year of 5 Artists 1 Love celebrating Black History Month and the diversity within our local Black Community through the Arts. Five local visual Artists are selected from a list of submissions to participate. Each artist is chosen based on the quality and uniqueness of their work as well as their own individual history. As a result the exhibit becomes a visually compelling example of our own cultural mosaic here in Edmonton

Traditionally the exhibit opens the first Saturday of February. There is a reception where people can see the Art and meet the Artists. Live music, food, drink and poetry are all a part of the event and a prelude of what's to come. It lasts approximately three to four hours and is always well attended. The Art is displayed through the month of February. Over the years the show has expanded to include various Satellite shows in Galleries around the City. Such Galleries have included, The Scott Gallery, Metro Gallery, The University of Augustana and Latitude 53.

#### THE WALL

This part of the exhibit is dedicated to a unified theme. Here Artists from outside the featured group submit a uniformed 12 x 12" piece on Gallery ready canvas that represents images and themes conjured up by the chosen topic. Themes in past have included, "Obama's election to the Democratic Party", "Music", "The Civil Rights Movement", "Got Soul", and most recently the term, "Black Lives Matter..?" This inclusive part of the exhibit has garnered outstanding feedback and growing interest yearly.



## ABOUT THE PERFORMANCE

This exclusive one-night engagement explores the evolution of Black Music as it left Africa and landed on the shores of North America. Some of Edmonton's finest Poets, Dancers, and Musicians will fully immerse you in a cultural "Mashup". From soul to R&B, jazz, gospel, reggae and contemporary sounds it's all here. Even other genres such as country, folk and classical music have received unique soulful interpretations in the show. The event is like no other in Edmonton and promises to be an evening of infectious Music and entertainment.

# **OUR VISION**



- Showcase local Black Visual Artists.
- Highlight the cultural diversity within the Black Community and the community at large in a manner that is educational, vibrant and completely accessible.
- Create a highly entertaining, valued and sustainable event.
- Cater to the growing demographic of people seeking out this unique brand of entertainment.
- Bring people of different Cultural backgrounds together under one roof to engage each other in meaningful dialogue and celebrate our differences.
- To provide participants with inspiration and opportunity to establish and nurture relationships with the Alberta Arts Community.

# WHY ADVERTISE WITH US



This year, the event runs for the entire month of February at the high profile Art Gallery of Alberta. We do media appearances on Television, in the newspapers and in magazines. As well, radio show promotions occurring before and during the month's event.

# Corporate Sponsorship

# **PLATINUM**

#### \$2000+

- VIP passes
- Discounts on art purchases and commissions
- Logo and company name, descriptions, contact and website info on 5 Artists 1 Love Sponsor page
- Inclusion in the Sponsors album on our Facebook page

Logo on all printed material

Banner ad in all HTML emails

Inclusion on the Twitter

account

On stage recognition

Media acknowledgment and

promotion

Mention in the event Program

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# **SILVER**

\$500+

- •VIP passes
- Discounts on art purchases and commissions
- •Logo and company name, descriptions, contact and website info on 5 Artists 1 Love Sponsor page
- Inclusion in the Sponsors album on our Facebook page

#### Featured In:

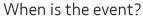
## **FAQs**

#### Contact Us

5artists1love.com



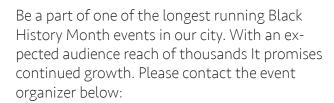


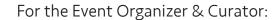


The Main event kicks off Black History Month on the first Saturday in February

Art Show Gala Reception 4pm - 7pm

Performance Event on the second Saturday in February (Music, Dance and Spoken Word performances) 6pm - 10pm





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When is the closing date for sponsorship participation?

We would like to have sponsors known by the first week of January

Do you take in-kind sponsorship?

Yes, we are always looking for services to support our event, please contact us to discuss your ideas.

For Media Inquiries & Artists Interviews:

5artists1love@gmail.com

For Website Information:

5artists1love@gmail.com